

ACTING TODAY FOR OUR SHARED TOMORROW



ADAPTATION
CANADA 2026
SEPT 22-24 TORONTO



Partner with Canada's
Leading Climate
Adaptation Conference

June 2025

ABOUT ADAPTATION CANADA 2026

Adaptation Canada 2026 is Canada's premier national conference on climate adaptation. Hosted by ICLEI Canada, Adaptation Canada 2026 is possible thanks to a network of partners leading climate adaptation work across sectors, scales, and regions. **Partners provide more than financial support**—they help guide crucial conversations on adaptation and lead the way towards a better, more resilient future.

Working Together is More Important Than Ever

Across Canada, climate impacts are increasing. People in communities, sectors, and organizations are coming up with solutions that strengthen resilience at the local, regional, and national levels. Adaptation Canada 2026 **builds on this momentum** and provides a **whole-of-society approach** to guide us into the future.

Add Your Voice to National Climate Adaptation Conversations

Now in its third edition, Canada's leading national conference on climate adaptation is **more expansive in its reach than ever**. It will bring together over 1,000 participants from diverse Canadian sectors and communities.



JOIN US SEPTEMBER 22-24, 2026

Adaptation Canada 2026 will take place from September 22 to 24, 2026 at the **Westin Harbour Castle in Toronto**, on the traditional territory of the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee and the Wendat peoples. A vibrant hub of government, business, and innovation, Toronto offers an ideal backdrop for discussions on climate adaptation, public/private partnerships, and collective action. Join us for **three days of insightful panels, hands-on workshops, dynamic city-wide tours, exhibitions, networking events, and more**.



For additional information, visit our website: adaptationcanada2026.ca



SPONSORSHIP OPPORTUNITIES

Sponsoring Adaptation Canada 2026 is an opportunity to **position your organization as a leader and shape Canada's climate-resilient future**. Your support helps convene practitioners, policymakers, researchers, and community leaders from across the country to **drive forward the solutions, tools, and collaborations** needed for meaningful climate action.

IS YOUR ORGANIZATION COMMITTED TO CLIMATE LEADERSHIP?

This is your opportunity to connect with a highly engaged audience of professionals, practitioners, policymakers, and community leaders. Sponsoring Adaptation Canada 2026 allows you to:

- ✓ **Demonstrate your leadership** in advancing climate resilience.
- ✓ **Boost visibility and brand recognition** among national and international delegates.
- ✓ **Build meaningful connections** with stakeholders across public, private, and non-profit sectors.
- ✓ **Promote your solutions, services, or initiatives** aligned with a climate-resilient future.

Choose from one of the **packages** outlined below, consider the many **additional options** that follow, or get in touch with ewa.jackson@iclei.org to further explore opportunities and **customize your contributions** to Adaptation Canada 2026.

TOGETHER, WE CAN DRIVE BOLD ACTION
AND BUILD A MORE RESILIENT CANADA
TODAY AND FOR TOMORROW.

Let's make it happen.



SPONSORSHIP PACKAGES



Bronze Sponsor

\$10,000+

6 available

- Complimentary registration: **2**
- Conference website: **Medium logo**
- Display space: **Exhibition display space**
- Opening plenary: **Acknowledgement**



Silver Sponsor

\$25,000+

5 available

- Complimentary registration: **3**
- Conference website: **Medium logo and description**
- Display space: **Exhibition display space**
- Opening plenary: **Acknowledgement**
- ◆ Sponsorship recognition: **During a breakfast or lunch**
- ◆ Conference slide deck: **Small logo**
- ◆ Additional profiling opportunities: **Throughout the conference**



Gold Sponsor

\$50,000+

4 available

- Complimentary registration: **4**
- Conference website: **Large logo and description**
- Display space: **Exhibition display space**
- Opening plenary: **Acknowledgement**
- Sponsorship recognition: **During offsite reception**
- Conference slide deck: **Medium logo**
- Additional profiling opportunities: **Throughout the conference**
- ◆ Equity sponsor: **Recognition**
- ◆ Special spotlight: **Web, social media, and email**
- ◆ Opportunity to address delegates: **During a concurrent session**
- ◆ **Enhanced display package** (i.e., enhanced furnishings, power source, TV monitor)



Platinum Sponsor

\$75,000+

3 available

- Complimentary registration: **5**
- Conference website: **Large logo, description, and quote/statement**
- Display space: **Exhibition display space**
- Opening plenary: **Extended acknowledgement**
- Sponsorship recognition: **During offsite reception**
- Conference slide deck: **Large logo**
- Additional profiling opportunities: **Throughout the conference**
- Equity sponsor: **Recognition**
- Special spotlight: **Web, social media, and email**
- Opportunity to address delegates: **During a plenary**
- ◆ **Platinum pavilion display package** (i.e., double size, custom furnishings, décor, power source, TV monitor, and more)
- ◆ **Branded conference networking area** (i.e., "[Your Organization] Networking Lounge")
- ◆ **Logo on delegate name badges and lanyards**
- ◆ **Logo on home screen of conference app**
- ◆ **Special interview feature**



SUPPORTER PACKAGES



Friend of AC 2026

8 available

\$5,000

- Complimentary registration: **1**
- Conference website: **Small logo**



Public Sector Supporter

6 available

\$10,000 +

- Complimentary registration: **2**
- Conference website: **Medium logo**
- Display space: **Exhibition display space**
- Opening plenary: **Acknowledgement**

or

\$25,000+

- Complimentary registration: **3**
- Conference website: **Medium logo and description**
- Display space: **Exhibition display space**
- Opening plenary: **Acknowledgement**
- ◆ Sponsorship recognition: **During a breakfast or lunch**
- ◆ Conference slide deck: **Small logo**
- ◆ Additional profiling opportunities: **Throughout the conference**



THIS IS MORE THAN A SPONSORSHIP—
IT'S YOUR OPPORTUNITY TO DRIVE
THE CONVERSATION.

Secure your spot early.



\$40,000

4 available

HALF-DAY SIDE EVENTS

Dedicated side events (either as pre- or post-events) allow for focused conversations between peers. Don't miss this opportunity to support gatherings **dedicated to issues and industries** central to your messaging and mission.



What's Included:

- **Full logistics management**, including venue coordination and on-site setup;
- **Registration support**, with attendee tracking and communications;
- **Programming support** to help shape and align your agenda with the broader conference themes;
- **Promotion and visibility** across Adaptation Canada 2026's website, social media, and communications materials;
- **Standard audio-visual equipment** to support presentations and discussions;
- **On-site support from 1 dedicated staff member and 1 volunteer** to ensure a smooth experience;
- **Branded recognition** as an official side event host, including in the conference program and app;
- **Access to targeted networks and audiences**, tailored to your event theme or sector; and,
- **Optional add-ons available**, such as live streaming, translation, and catering coordination.

WHY HOST A SIDE EVENT?

Side events at Adaptation Canada 2026 offer a **unique and high-impact opportunity** to lead timely, focused conversations between peers while at the same time aligning your organization's mission, expertise, and strategic goals. Held either immediately before or after the main conference, these half-day gatherings provide a dedicated **space for deeper engagement with targeted audiences**—whether it's municipal leaders, financial institutions, researchers, youth, elected officials, or other key stakeholders. By hosting a side event, you will:

- **Position your organization as a thought leader** in your sector or area of focus;
- **Shape the national adaptation agenda** by elevating the dialogue on priority issues;
- **Foster meaningful collaboration** with peers, partners, and emerging leaders;
- **Showcase your commitment to climate resilience** in a setting that encourages innovation and action; and,
- **Extend your visibility beyond the main conference**, with branded recognition and program alignment.

Whether your goal is to convene experts, build sectoral alignment, or engage communities of practice, hosting a side event enables you to create a curated, impactful experience that **supports your message and maximizes your reach**.





\$5,000

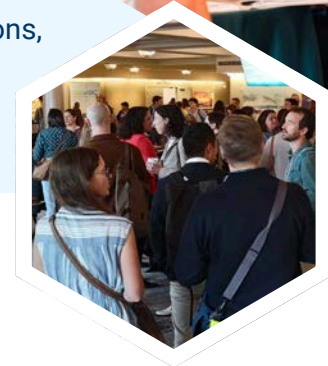
50 available

PAVILLION/EXHIBIT SPACE

The Exhibitor Pavilion at Adaptation Canada 2026 offers a prime opportunity to place your organization at the centre of Canada's national conversation on climate adaptation.

Located in high-traffic dining and networking areas, these inviting spaces are designed to spark engagement, foster meaningful dialogue, and create lasting connections with over 1,000 delegates from across sectors and regions.

Whether you're sharing innovative tools, promoting programs and services, or simply making new connections, your presence in the Pavilion **signals leadership and commitment** to climate resilience.



What's Included:

- A **10' x 10' exhibit space**, scalable to suit your needs;
- A custom **10' cedar screen backdrop** for visual impact;
- Choice of **furnished setup** (one skirted 6' table and two chairs or a high-top table with stool);
- Additional **exhibitor amenities** available (e.g., lounge chairs, low tables, plants, décor, etc.);
- **One complimentary full conference registration** and a discounted rate for additional registrations;
- **Recognition as a sponsor**, with customizable options for added visibility;
- **Listing on the conference website** and profile on the **conference app**, including your logo and a 50-word company description;
- **Dedicated delegate engagement** during breakfasts, refreshment breaks, lunches, and a featured Monday evening Exhibitor Reception; and,
- **Overnight security** provided for peace of mind.

The Exhibitor Pavilion spaces are available first-come, first-served and expected to sell out quickly.

**JOIN A VIBRANT COMMUNITY OF
ORGANIZATIONS HELPING TO SHAPE
CANADA'S CLIMATE-RESILIENT FUTURE.**

Reserve your space today.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

These unique opportunities can complement a broader sponsorship package or stand alone as **targeted investments** in visibility, equity, and innovation.



Session Sponsorship \$20,000

Align your brand with a conference session that speaks directly to your mission. Showcase your leadership and connect with delegates around issues that matter most to your organization.

Networking Break & Meal Sponsorship \$10,000–\$50,000

Food brings people together. From breakfasts and coffee breaks to lunches and evening receptions, these sponsorships offer **high-visibility exposure** across all delegate groups in dynamic networking environments.

Conference App Sponsorship \$15,000

Put your brand in every delegate's pocket. Sponsoring the conference app gives you **event-wide recognition** while supporting real-time updates, session navigation, and networking among attendees.



Equity Sponsorships \$2,500–\$10,000

Help remove barriers to participation for equity-deserving individuals and communities. This sponsorship supports our shared commitment to inclusive dialogue and diverse representation at the conference.







Arts Programming Sponsorship \$5,000

Spark creativity and reflection through the integration of arts and culture throughout the event. Support programming that reimagines climate adaptation through new lenses and mediums.



Customize your sponsorship with these add-ons:

-  **Livestreaming Select Sessions** – Extend your reach beyond the room.
-  **Simultaneous Translation** – Make sessions accessible to a broader audience.
-  **In-Kind Services** – Support through logistics and/or products, let's talk!
-  **Bespoke Options** – Let's co-create a unique package that aligns with your goals.

Let's work together to amplify your impact at Adaptation Canada 2026. Reach out to discuss how these opportunities can fit into your sponsorship strategy.

JOIN US IN SHAPING A CLIMATE-RESILIENT FUTURE

Adaptation Canada 2026 is more than a conference—it's a national gathering of changemakers, innovators, and leaders committed to building a more resilient, inclusive, and climate-ready Canada. By sponsoring this landmark event, your organization will **play a visible and meaningful role** in accelerating climate action, fostering cross-sector collaboration, and supporting the communities driving change on the ground. Whether through a full sponsorship package, a targeted side event, or a unique add-on opportunity, there are many ways to **align your brand with this critical moment**.



LET'S WORK TOGETHER TO CREATE LASTING IMPACT.

Reach out today to explore how your organization
can be part of Adaptation Canada 2026.

 Email ewa.jackson@iclei.org.



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Local Governments
for Sustainability
Les gouvernements locaux
pour le développement durable
CANADA

Adaptation Canada 2026 is delivered by [ICLEI Canada](https://www.iclei.ca/canada) with support from a network of partners. It is funded in part by the Government of Canada. Visit AdaptationCanada2026.ca to learn more.